



## THREE WAYS CLOUD COMMUNICATIONS CAN BENEFIT CHARTER SCHOOLS

### IMPROVE TEACHER, STUDENT, AND PARENT EXPERIENCES – ALL WITH ONE COMMUNICATIONS PLATFORM

Almost overnight, the global pandemic changed the education landscape. And while the use of online, hybrid, and in-person learning continues to sort itself out, there remains one constant: Students need to feel included, safe, well-resourced, and engaged. One of the most valuable tools in this good fight? Transparent, effective, and timely communication.

A fully integrated cloud communications platform goes a long way toward improving student and parent experience, outreach, and engagement – regardless of whether the student is learning online or sitting in class. Plus, it increases teacher and administrator productivity, improves operational efficiencies, and simplifies communication with community members and school boards.

Let's take a look at three key use cases for charter school educators – along with the benefits and capabilities needed to implement each.

## CHANNEL CHOICE

**Engage in the channels that your students, parents, and administration prefer.**

Communication preferences vary as widely as learning styles. Parents or guardians may appreciate an email, text, or phone call. School boards probably need virtual meeting and collaboration capabilities. When all communications channels are supported and integrated, your interactions can move seamlessly across channels, letting you satisfy the communication preferences of all your stakeholder groups.

Intermedia Unite helps you connect with students, parents, and the broader community more efficiently and effectively. Your educators and administrators can interact across multiple channels, supported by integrated chat, SMS, video conferencing, phone, screen sharing, and more. With Unite, you can switch between channels as circumstances dictate and people prefer.

### Benefits



#### **Always-on communication**

Never miss an opportunity to communicate or pick up a call or text – with access from any device at any time.



#### **Improved responsiveness**

Mobile communications allow easy access to information about attendance, grades, and schedules to immediately respond to common student or parent queries.



#### **Unique, seamless experience**

Whether assigning homework, scheduling a parent-teacher conference, or running a PTA meeting, your parent, student, administrator, educator, or board member gets the same seamless digital experience.



## STAFF PRODUCTIVITY

### Work from wherever with integrated, mobile communications.

You want your teaching staff to spend more time teaching – and less time worried about behind-the-scenes admin tasks. And you want them connected whether they're in the classroom, teaching remotely, or anywhere else.

With Intermedia's integrated cloud communications platform, your teaching staff can easily connect with students, parents, and colleagues. Need to finish an internal department call on the commute home? No problem: You can move seamlessly between in-classroom phone to mobile and then to online video conferencing as needed. Our feature-rich set of tightly integrated and intuitive cloud solutions empower your staff to easily manage call queues, transfer callers, log important interaction details, and share files. They'll be ready and able to answer questions through any channel on any device from any location.

### Benefits



#### Connect from anywhere, anytime

Integrated cloud communications allow you to continue connecting regardless of location. Teaching virtually from home? No problem. Online conference with parents where you want to share student work? Easy to do.



#### Work smarter, not harder

Switching between channels and functionality with different applications takes time and can be frustrating. When your staff has integrated chat, SMS, video conferencing, phone, screen sharing, and file backup, they can spend more time teaching and less time.



#### Increase productivity

Provide the tools for a more flexible, effective, and productive staff that communicates anytime, from anywhere, and on any device.

## OPERATIONAL EFFICIENCY

### Easily scale and flex as your teaching needs change.

Relying solely on landline phone systems for charter school education is an outdated model that's expensive to maintain and hard to move. Schools need a phone in every classroom – with its own number – that is secure, trackable, and portable.

Investing in a cloud communications platform allows educators to dramatically increase operational efficiency. If you have plans to build new schools or simply shuffle classrooms, cloud communications platforms make it easy to scale in a budget-friendly manner without the need to rewire or purchase new on-site hardware. And mobile apps make connecting with roaming teachers a snap.

### Benefits



#### Scale and flexibility

Integrated cloud communications allow you to continue connecting regardless of location. Teaching virtually from home? No problem. Online conference with parents where you want to share student work? Easy to do.



#### Increased control over privacy

With our mobile app, teachers can control access, increase privacy, and field parent calls – without having to reveal their personal phone numbers. with admin.



#### Budget-friendly operations

Our attractively priced Unite version lets you keep a phone number in every classroom.

Contact us today to find out how a fully integrated cloud communications platform can help your charter school deliver on its educational mission.

QUESTIONS? CONTACT US TODAY!