



THREE WAYS CLOUD COMMUNICATIONS CAN BENEFIT K-12 EDUCATION

IMPROVE TEACHER, STUDENT, AND PARENT EXPERIENCES – ALL WITH ONE AI-POWERED COMMUNICATIONS PLATFORM

Students now learn in a variety of settings: online, hybrid, in-person and in a variety of ways. While the where and how may evolve with circumstances and new technology, certain constants remain: Students need to feel included, safe, well-resourced, and engaged. Teachers require effective communication and collaboration tools, and aim for a better work-life balance. Parents desire consistent, simplified, and effective two-way communication. Administrators want secure, compliant and reliable communications for their faculty, parents, and students.

A fully integrated AI-powered cloud communications platform goes a long way toward improving student, teacher and parent experiences, outreach, privacy, and engagement – regardless of whether the student is learning online or sitting in class. Plus, it increases teacher and administrator productivity, improves operational efficiencies, and simplifies communication with community members and school boards.

Let's take a look at three key use cases for K-12 organizations – along with the benefits and capabilities needed to implement each.

COMMUNICATION METHOD OF CHOICE

Engage in the methods that your students, parents, and administration prefer.

Communication preferences vary as widely as learning styles. Parents and guardians may appreciate an email, text, or phone call. School boards find virtual meetings and collaboration capabilities highly valuable. When all communications channels are supported and integrated, your interactions can move seamlessly across channels, letting you satisfy the communication preferences of everyone involved.

Our Unified Communications (UC) platform helps your organization connect with students, parents, and the broader community more efficiently and effectively. Your educators and administrators can interact across multiple channels, supported by integrated chat, SMS, video conferencing, phone, screen sharing, and more. With our UC platform, you can switch between methods of communication as circumstances dictate and people prefer.

Benefits



Communication when you need it

Communicate- pick up a call or text – whenever it's convenient for you with access from any device at any time. Whether you are in your office or classroom, or on-the-go, you get secure, reliable communications.



Expanded communication options

Beyond the phone - use chat, SMS, or video for conversations with students, partners, or colleagues. Video meetings include AI transcription and insights.



Unique, high-quality experience

Whether assigning homework, scheduling a parent-teacher conference, or running a PTA meeting, everyone involved gets the same seamless, easy-to-use digital experience.



ADMINISTRATOR AND EDUCATOR PRODUCTIVITY

Work from wherever with integrated, mobile communications.

You want your teachers to spend more time teaching – and less time worried about admin tasks. And you want them connected whether they're in the classroom, teaching remotely, or managing tasks anywhere else.

Our integrated AI-powered cloud communications platform, allows teachers to easily connect with students, parents, and colleagues. Our feature-rich set of tightly integrated and intuitive cloud solutions empower your entire school staff to easily collaborate with each other, manage calls, share files and create content. Our AI Assistant helps staff to create content quickly, research questions, check formulas or grammar, and more.

Benefits



Connect from anywhere, anytime

Integrated cloud communications let you connect regardless of location. Teaching virtually from home? No problem. Want to share student work in an online conference with parents? Easy to do.



Work smarter, not harder

Switching between applications and channels can take time and be frustrating. When your staff has integrated phone, chat, SMS, AI assistance, video conferencing, screen sharing, and file backup, they can spend more time teaching and less time on operational tasks.



Switch between channels

Need to finish an internal department call on the commute home? No problem: You can move seamlessly between in-classroom phone to mobile and then to online video conferencing as needed.



Did you know that we have government purchasing vehicles? Ask us about our TIPS and NY OGS contracts for purchasing with ease!



OPERATIONAL EFFICIENCY, SECURITY, AND RELIABILITY

Easily scale, flex and remain compliant as your needs change.

Relying solely on landline phone systems for K-12 education is an outdated model that's expensive to maintain and hard to move. Schools need a phone in each classroom – with its own number – that's secure, trackable, and portable.

Investing in a cloud communications platform like ours allows educators to dramatically increase operational efficiency while protecting data privacy and security. If you have plans to build new schools or simply shuffle classrooms, cloud communications platforms make it easy to scale in a budget-friendly manner without the need to rewire or purchase new on-site hardware. And mobile apps make connecting with roaming teachers a snap.

Benefits



Scale and flexibility

Integrated cloud communications allow you to continue connecting regardless of location. Teaching virtually from home? No problem. Online conference with parents where you want to share student work? Easy to do.



Increased control over privacy

With our mobile app, teachers can control access, increase privacy, and field parent calls and texts – without having to reveal their personal phone numbers.



Built-in intelligent archiving

Protect your organization's Interactions, and leverage Intelligence to make informed decisions. We support secure, compliant data retention and ensure your records are accessible and easily searchable.



Microsoft Teams



UNIFIED
COMMUNICATIONS

If you currently use MS Teams for your chat and video meetings, we also offer an integrated Teams solution that gives teachers and staff a one-app experience for phone, SMS and advanced calling features right within Teams. And, if Teams goes down, staff can use our mobile app or web app for calls and SMS to ensure communications continuity.

Contact us today to find out how a fully integrated cloud communications platform can help your school or district deliver on its educational mission.